



Red Shoes Fiesta

Thursday

8

May

2025

*Betty Kelso Center
San Antonio Botanical Garden*





2025
*Sponsorship
Opportunities*

PLEASE VIEW OUR SPONSORSHIP OPPORTUNITIES AND CONSIDER SUPPORTING ST. PJ'S CHILDREN'S HOME AT THE ANNUAL RED SHOES FIESTA. WE VALUE OUR PARTNERSHIPS WITH CORPORATE AND INDIVIDUAL DONORS AND WILL SERVE AS GOOD STEWARDS OF YOUR GENEROUS SUPPORT. COMMITTED TO DELIVERING VALUABLE BENEFITS AND A POSITIVE PARTNERSHIP EXPERIENCE TO EACH ST. PJ'S CHILDREN'S HOME SPONSOR, WE THANK YOU IN ADVANCE FOR YOUR CONSIDERATION.





DEAR FRIENDS,

FIESTA IS ALWAYS AN EXCITING TIME IN OUR COMMUNITY—A VIBRANT CELEBRATION OF OUR TRADITIONS AND HERITAGE. THIS YEAR, WE HAVE AN EVEN GREATER REASON TO COME TOGETHER AND CELEBRATE WITH PURPOSE. WE ARE THRILLED TO PERSONALLY INVITE YOU TO THE 19TH ANNUAL RED SHOES FIESTA, TAKING PLACE ON THURSDAY, MAY 8, 2025, AT THE BEAUTIFUL SAN ANTONIO BOTANICAL GARDEN. THIS SPECIAL EVENING WILL BENEFIT THE CHILDREN AT ST. PJ'S CHILDREN'S HOME, WHERE OUR MISSION IS TO PROVIDE A SAFE, LOVING REFUGE FOR CHILDREN IN CRISIS.

FOR OVER A CENTURY, ST. PJ'S CHILDREN'S HOME HAS BEEN A HAVEN FOR ABUSED AND NEGLECTED CHILDREN, OFFERING NOT JUST SHELTER, BUT HOPE AND HEALING. WE HELP EACH CHILD OVERCOME THEIR PERSONAL CHALLENGES AND WORK TOWARD A FUTURE FILLED WITH POSSIBILITY. ONE CHILD AT A TIME, WE BREAK THE CYCLE OF ABUSE AND NEGLECT, OFFERING COMFORT, LOVE, AND A PERSONALIZED PLAN TO HELP THEM THRIVE.

THE RED SHOES FIESTA IS AN EVENT CLOSE TO OUR HEARTS, INSPIRED BY A YOUNG GIRL WHO ARRIVED AT ST. PJ'S CHILDREN'S HOME IN RED SHOES GIVEN TO HER BY HER GRANDMOTHER. WHEN ASKED ABOUT THEM, SHE SAID, 'MY GRANDMA GAVE ME THESE SHOES BECAUSE SOMEDAY, I'M GOING TO GO HOME.' THOSE RED SHOES REPRESENT HOPE—HOPE FOR A SAFE, LOVING HOME, AND A BRIGHTER TOMORROW.

THIS YEAR'S FIESTA WILL BE A FIESTA-CHIC EVENT FILLED WITH RED SHOES, GUAYABERAS, AND THE FLAVORS AND SOUNDS OF SAN ANTONIO. AS WE COME TOGETHER TO CELEBRATE, WE INVITE YOU TO JOIN US IN GIVING THE CHILDREN OF ST. PJ'S THEIR OWN REASON TO FIESTA—A REASON TO BELIEVE IN A BETTER FUTURE.

WE KINDLY ASK FOR YOUR SUPPORT THROUGH SPONSORSHIP OR DONATION, ENSURING THAT ST. PJ'S CHILDREN'S HOME CAN CONTINUE ITS VITAL WORK IN THE COMMUNITY. YOUR GENEROSITY WILL MAKE A DIRECT IMPACT, HELPING CHILDREN FIND THEIR OWN 'RED SHOES' AND THE PATH TO A SAFE AND HAPPY HOME.

THERE IS NO GREATER JOY THAN KNOWING YOU'VE HELPED CHANGE A CHILD'S LIFE. WE ARE COUNTING ON YOU TO MAKE THIS YEAR'S RED SHOES FIESTA A SUCCESS. THANK YOU FOR YOUR UNWAVERING SUPPORT AND COMPASSION. TOGETHER, WE CAN MAKE A LASTING DIFFERENCE, ONE CHILD AT A TIME.

FOR MORE INFORMATION, PLEASE CONTACT OUR EVENTS TEAM AT 210-222-1294 OR TFORD@CCAOSA.ORG. WE LOOK FORWARD TO CELEBRATING WITH YOU!

BLESSINGS,

Gladys Gonzalez

GLADYS GONZALEZ
EXECUTIVE DIRECTOR AT ST. PJ'S
TAX ID# 74-1143129.



Mission San Jose | \$25,000

- **TWO TABLES OF TEN IN PRIME LOCATION**
- **BOTTLE SERVICE DURING DINNER**
- **RECOGNITION AS A PRESENTING SPONSOR AT EVENT AND IN ALL MARKETING MATERIALS (INVITATION, EVENT WEBSITE, EVENT PROGRAM, SLIDESHOW AT EVENT, AND SOCIAL MEDIA)**
- **INVITATION TO ANNUAL APPRECIATION EVENT**
- **BRANDED VOLUNTEER OPPORTUNITY FOR CORPORATE GROUP**
- **ST. PJ'S FIESTA MEDALS ONE (1) PER GUEST**
- **TWO HONORARY CUSTOM PLAQUES ON PEWS IN CHAPEL AT ST. PJ'S CHILDREN'S HOME.**





Mission Concepción | \$10,000

- ONE TABLE OF TEN
- BOTTLE SERVICE DURING DINNER
- COMPANY LOGO ON SIGNAGE AT EVENT AND EVENT WEBSITE
- INVITATION TO ANNUAL APPRECIATION EVENT
- ST. PJ'S FIESTA MEDALS ONE (1) PER GUEST
- TWO HONORARY CUSTOM PLAQUES ON PEWS IN CHAPEL AT ST. PJ'S CHILDREN'S HOME

Mission San Juan | \$5,000

- ONE TABLE OF TEN
- COMPANY NAME ON SIGNAGE AT EVENT AND EVENT WEBSITE
- INVITATION TO ANNUAL APPRECIATION EVENT IN DECEMBER
- ST. PJ'S FIESTA MEDALS ONE (1) PER GUEST
- ONE HONORARY CUSTOM PLAQUE ON PEW IN CHAPEL AT ST. PJ'S CHILDREN'S HOME





Mission Espada | \$3,000

- ONE TABLE OF TEN
- COMPANY NAME ON EVENT WEBSITE AND LISTED IN SLIDESHOW DURING EVENT
- ST. PJ'S FIESTA MEDAL ONE (1) PER GUEST

Individual Ticket | \$300





Underwriting Opportunities

- **\$5,000 VALET**
- **\$2,500 MARIACHI**
- **\$2,000 FIESTA MEDALS**
- **\$1,500 FLOWERS**
- **\$1,250 DESSERT**
- **\$1,000 PHOTO BOOTH**
- **\$800 SECURITY**
- **\$400 COFFEE**
- **\$400 TABLE LINENS**

AS AN UNDERWRITER, YOU WILL RECIEVE:

- **RECIEVE TWO (2) TICKETS TO THE EVENT.**
- **YOUR COMPANY LOGO INCLUDED IN ALL MARKETING E-MAILS, EVENT PROGRAM, SLIDESHOW AT EVENT, AND ON THE RED SHOES FIESTA EVENT WEBSITE.**





Underwriting Opportunities

Sponsor an underwriting opportunity today

BUSINESS NAME: _____

CONTACT NAME/TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE: _____ EMAIL: _____

- \$5,000 VALET
- \$2,500 MARIACHI
- \$2,000 FIESTA MEDALS
- \$1,500 FLOWERS
- \$1,250 DESSERT

- \$1,000 PHOTO BOOTH
- \$800 SECURITY
- \$400 COFFEE
- \$400 TABLE LINENS

MONETARY CONTRIBUTION

_____ I WOULD LIKE TO DONATE \$_____ IN SUPPORT OF ST. PJ'S.

PLEASE MAKE CHECK PAYABLE TO
ST. PJ'S CHILDREN'S HOME.

MAIL TO:
ATTN: EVENTS
CATHOLIC CHARITIES
202 W. FRENCH PLACE
SAN ANTONIO, TX 78212

CREDIT CARD PAYMENTS CAN BE
MADE BY PHONE. PLEASE CONTACT:

EVENTS
(210) 222-1294 X 2253
TFORD@CCAOSA.ORG

ST. PJ'S CHILDREN'S HOME IS A NON-PROFIT ORGANIZATION APPROVED BY SECTION 501(C)(3) OF THE IRS CODE. WE CERTIFY THAT ST. PJ'S CHILDREN'S HOME RESIDENTS, STAFF, BOARD OF GOVERNORS, AND BOARD OF TRUSTEES DID NOT PROVIDE ANY SERVICES IN EXCHANGE FOR THIS DONATION. ST. PJ'S CHILDREN'S HOME TAX ID# 74-1143129.

FOR MORE INFORMATION, PLEASE CONTACT TARA FORD AT
(210) 222-1294 X 2253 OR TFORD@CCAOSA.ORG.



Auction Donation Form

Make your tax deductible contribution today

BUSINESS NAME: _____

CONTACT NAME/TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE: _____ EMAIL: _____

SILENT AUCTION DONATION

___ I WOULD LIKE TO DONATE AN ITEM FOR THE SILENT AUCTION

ITEM DESCRIPTION: _____

ITEM VALUE: _____

ITEM RESTRICTION: _____

___ CALL TO ARRANGE PICK UP FOR THE ITEM ___ ITEM ACCOMPANIES FORM

MONETARY CONTRIBUTION

___ I WOULD LIKE TO DONATE \$ _____ IN SUPPORT OF ST. PJ'S.

PLEASE MAKE CHECK PAYABLE TO
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EVENTS

ATTN: EVENTS

(210) 222-1294 X 2253

CATHOLIC CHARITIES

TFORD@CCAOSA.ORG

202 W. FRENCH PLACE

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ALL AUCTION ITEMS MUST BE CLAIMED WITHIN 90 DAYS OF EVENT.

THIS AUCTION ITEM WILL ROLL OVER TO THE NEXT SCHEDULED EVENT IF NOT PURCHASED.



PLEASE COMPLETE THIS FORM TO CONFIRM YOUR SPONSORSHIP LEVEL.
COMPLETED FORMS CAN BE RETURNED TO EVENTS ATTN: CATHOLIC CHARITIES, EVENTS
202 W. FRENCH PL, SAN ANTONIO, TX 78212 OR TFORD@CCAOSA.ORG.
QUESTIONS? CALL 210-222-1294 EXT. 2253

SPONSOR NAME: _____
CONTACT NAME/TITLE: _____
ADDRESS: _____
CITY/STATE/ZIP CODE: _____
PHONE: _____ EMAIL: _____

SPONSORSHIPS

___ MISSION SAN JOSE \$25,000 ___ MISSION CONCEPCIÓN \$10,000
___ MISSION SAN JUAN \$5,000 ___ MISSION ESPADA \$3,000

SILENT AUCTION DONATION

___ I WOULD LIKE TO DONATE AN ITEM FOR USE IN THE SILENT AUCTION

ITEM DESCRIPTION: _____

ITEM VALUE: _____

ITEM RESTRICTION: _____

___ CALL TO ARRANGE PICK UP OF THE ITEM ___ ITEM ACCOMPANIES FORM

MONETARY CONTRIBUTION

___ I WOULD LIKE TO DONATE \$ _____ IN SUPPORT OF ST. PJ'S CHILDREN'S HOME.

PLEASE MAKE CHECK PAYABLE TO
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SAN ANTONIO, TX 78212

___ PLEASE SEND ME MORE INFORMATION REGARDING UPCOMING EVENT SPONSORSHIP OPPORTUNITES.